



Application Form

By filling this questionnaire, you are applying to the MODOS Programme: *Circular Economy Training for SMEs in Tourism & Hospitality (Dublin city)*. Submission of the application form does not guarantee automatic access to the programme. A selection process will apply to ensure participating companies are suited to the programme.

Application deadline: 6th October 2021 (close of business)

Contact details

- Contact name:
- Company name:
- Address:
- Address (Line 2):
- Telephone:
- Email:
- Website:
- Who will be attending the training on behalf of your company? Please also state his/her role:

Name 1: _____ Role: _____

Name 2: _____ Role: _____

Please tell us a little about your business

1. How many employees are in your business?

2. How long is your business trading?

Less than 18 months

18 months to 3 years

more than 3 years

3. Please state in what sector your company operates in and what does your company do (i.e. food industry – producer):

food and drink industry

craft and design/ textiles

retail

service with a focus on tourism or hospitality

hospitality/ accommodation

tourism attraction/ cultural attraction/ venue

other:

In what capacity do you operate in the selected sector?

4. Please describe your supply chain:

5. Have your customers asked for information on your sustainability (environmental, social, etc) practices?

Yes

No

Don't know

6. Do you think sustainability, in general, and circular economy particularly are important to your business?

- Yes
- No
- Don't know

7. Have you identified any specific challenge that you would encounter in moving towards circular economy principles?

- Yes
- No
- Don't know

If yes, please describe:

8. Do you think the circular economy could provide you with business opportunities?

- Yes
- No
- Don't know

9. Do you think networking within the MODOS programme will help grow your business?

- Yes
- No
- Don't know

10. How do you think participation in this programme could positively impact your business with regard to:

Access to new markets

Very much	Moderately	A little	Not at all
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Industry competition

Very much	Moderately	A little	Not at all
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Customer retention

Very much	Moderately	A little	Not at all
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Internal talent retention

Very much	Moderately	A little	Not at all
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Revenue generation

Very much	Moderately	A little	Not at all
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Strategic planning

Very much	Moderately	A little	Not at all
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New product/service development

Very much	Moderately	A little	Not at all
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Other:

11. Do you have a business plan in place?

Yes

No

12. Why do you want to participate in the MODOS training programme?

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Modos Course and Details

The programme will be delivered online. The trainers will make each session interactive with a mix of presentations, best practice case studies, exercises and discussion to help participants apply the learning to their business.

Foundation Course Module 1: Circular Economy 101	13 th October
Masterclass Module 2: Circular economy in your supply chain	20 th October
Masterclass Module 3: Circular economy in your operations	3 rd November
Masterclass Module 4: Circular economy and customer engagement	10 th November
Wrap-up Session Follow on Option for 1 hr Feedback or Mentoring	19 th November

Cost:

A nominal fee will be charged for each module to ensure participants value the training and to go towards the cost of running the programme. The cost is €75 per participant for all 4 modules, payable when businesses book their place. The fee is refundable up to 24hrs before the course start date.

FAQs

Find details on the course content and answers to questions you may have in the accompanying FAQs.

Contact

For any enquiries or questions about the MODOS programme, please contact joanne.rouke@dublincity.ie

MODOS: Circular Economy Training for SMEs in Tourism & Hospitality is supported by:

