



## MODOS Programme: Circular Economy Training for SMEs in Dublin 8 FAQs

***Q: Is the content being delivered in the MODOS Programme: Circular Economy Training for SMEs in Dublin 8 programme the same as the content being delivered in the National MODOS programme?***

Yes, the MODOS Dublin 8 programme will be delivered by sustainability consultants, [SustainabilityWorks](#), on behalf of Dublin City Council and The Digital Hub in line with the National MODOS programme. The programme will be tailored to be more relevant to local businesses in the area.

The following table sets out the training modules being delivered:

Dublin MODOS Modules	National MODOS Modules	Course content
Module 1: Circular Economy 101	Module 1: Circular Economy Introduction and Principles	<ul style="list-style-type: none"> <li>- Introduction to the circular economy</li> <li>- Principles of the Circular Economy</li> <li>- The Business Case for circular</li> </ul>
Module 2: Circular economy in your supply chain	Module 2: The role of Sustainable Procurement & Supply Chain and Design Thinking	<ul style="list-style-type: none"> <li>- Importance of a sustainable supply chain</li> <li>- Implementing circularity in the supply chain</li> <li>- Exploring supply chains for key sectors</li> <li>- Sustainable Procurement</li> <li>- Design thinking</li> </ul>
Module 3: Circular economy in your operations	Module 3: Resource Efficiency	<ul style="list-style-type: none"> <li>- Making your operations more resource efficient</li> <li>- Emerging Technologies</li> <li>- Life Cycle Analysis (LCA)</li> <li>- Product design</li> <li>- Circular business models</li> </ul>
Module 4: Circular economy and customer engagement	Module 4: Customer Engagement	<ul style="list-style-type: none"> <li>- Customer perceptions and behaviour change</li> <li>- Customer Engagement</li> <li>- Telling your story</li> </ul>
Mentoring	Mentoring	

***Q: How does sustainability and sustainable business relate to the circular economy?***

Sustainability is about balancing social, environmental and economic considerations to ensure that human society can develop and endure over the long term. A sustainable business is one that gives due consideration to social, environmental and economic issues in its decision-making and actions.

The world is facing an unprecedented environmental crisis, from climate change, to biodiversity loss, to an over-consumption of materials and resources. The science is clear that we need to reduce Greenhouse Gas Emissions (GHG) to 'net-zero' by 2050 if we are to 'decarbonise' our economy and avoid catastrophic climate change. Around 55% of GHG emissions reductions will come from switching to renewable energy sources. The remaining 45% will come from changing how we make and use products and how we produce food. This is where the circular economy comes in. By adopting circular economy principles, businesses will use natural resources more efficiently, cut down on carbon emissions and waste, and decarbonise their products and services. In this way, the shift to a circular economy is an essential part of the transition to a zero carbon future.

***Q: What are the benefits of this programme for my business?***

By participating in the MODOS Dublin 8 programme, you will learn about circular economy principles and how to integrate them into your business. By doing so your business will:

- Save money, reduce waste and increase resilience
- Boost competitive advantage and brand reputation
- Unlock new business opportunities that also help the environment

There are also other less tangible benefits to consider including:

- Meeting like-minded companies and learning from their experiences
- Potentially developing collaborative projects with participating companies
- Learning from expert trainers and gaining access to their Irish and international networks

The MODOS Dublin 8 programme is aimed at micro, small and medium size enterprises. It is suitable for businesses from all sectors but those from the following sectors are likely to find it particularly relevant: construction and the built environment, food, retail, manufacturing, textiles and fashion, electronics, plastics and packaging.

***Q: I am a consultant. Is the MODOS programme suitable for me?***

No, the MODOS Dublin 8 programme is not suitable for consultants.